

SANTA FE NEW MEXICAN
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City store owner Irving Bell dies

Irving A. Bell, prominent Santa Fean and owner of Bell's department store, died at 1 p.m. Sunday in the intensive care unit of St. Vincent Hospital. Bell had been seriously ill for six weeks.

Bell, who turned 56 on Sept. 2, is survived by his wife Marilyn, and two sons, Jon and Lance; mother-in-law Mrs. John Bearnman of Birmingham, Alabama, brother-in-law Marvin Bearman of Atlanta, Geo., nine nieces and nephews and aunts and uncles throughout the country.



Irving Bell

Bell was born in Espanola and received a bachelor's degree in business administration from the University of New Mexico where he was a charter member and president of Alpha Epsilon Pi fraternity.

He enlisted in the Air force during WWII and was awarded the Distinguished Flying Cross as a Staff Sergeant.

Bell assumed ownership and management of Bell's store in 1950. The store was founded by Bell's late father, Morris, about 55 years ago. Bell's store is the only home-owned department store in Santa Fe.

Bell was past president of the Santa Fe Host Lions Club, B'Nai B'rith (Jewish Service Organization) and Temple Beth Shalom. He headed the United Jewish appeal in Santa Fe for the past 25 years and will be honored posthumously for this service.

Bell was also on the executive board of the National Retail Merchants Association for New Mexico.

Bell was a patron of the arts and contributed to many local organizations throughout the world.

Funeral services will be held at 11 a.m. Thursday at Temple Beth Shalom with Rabbi Leonard Helman officiating. Burial will follow.

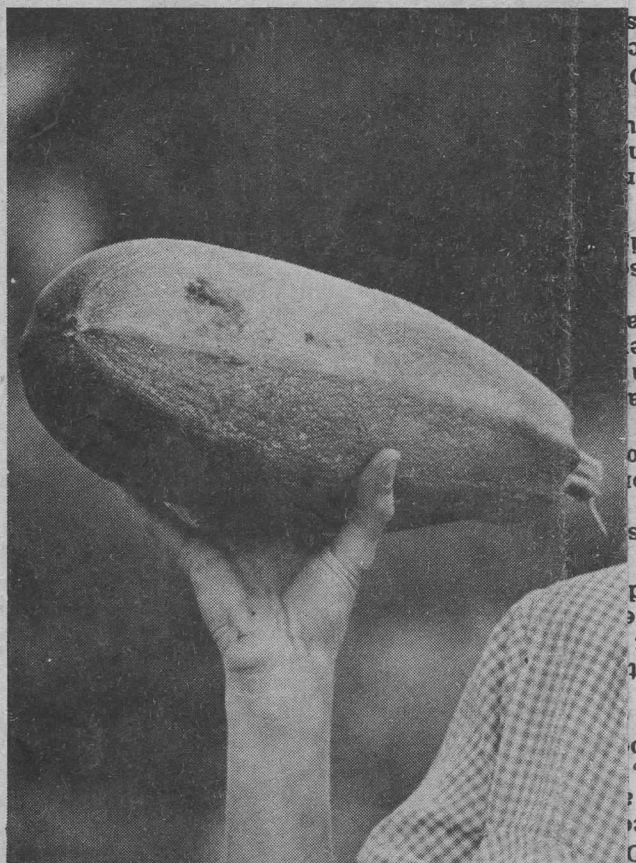
The family prefers contributions to United Parkinson Foundation, 220 South State Street, Chicago, Ill. 60604; the American Parkinson's Disease Association, 116 John Street, New York, N.Y. 10038, or to Temple Beth Shalom, Box 182, Santa Fe, New Mexico 87501.

Telephone company's new service gains customers

ALBUQUERQUE (AP) — Some 6,000 customers have been added to Mountain Bell Telephone Co.'s new measured rate service in the past 1½ months since the telephone company was awarded a 30 percent rate increase.

Under the measured rates, instead of paying a set fee for telephone service, customers pay a rate based on the number of calls made, the time of day the call is made and how long the calls last.

In Albuquerque, instead of a \$10.14 monthly rate for residential service, a customer would pay \$3 a month, which covers the telephone line into the home and incoming calls, plus the charges for outgoing calls.



HAPPY HARVEST
- Mary Ray Cate, above, holds a ripe zucchini plucked from the Neighborhood Community Garden on Agua Fria St. Katy Smith, right, admires a nearby stand of flowers in the same garden. The two ladies are staff members of the 'Open Hands' group, a Santa Fe city agency for the elderly, which helped sponsor the garden project.

Photos by Mark Lennihan/
The New Mexican



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