TRIBUTE FOR SERVICE: Comedian George Jessel presents Mrs. Ranna Adler with a plaque honoring her work in drives for Israel bond sales at a B’nai B’rith tribute dinner Sunday at Western Skies. Mrs. Adler has previously been cited for work with United Jewish Appeals and advancing the interest of the National Conference of Christians and Jews. Jessel flew into Albuquerque Sunday afternoon to act as master of ceremonies at the event. (Journal photo)

Jessel Presents Plaque

300 Honor Mrs. Adler
For Israel Bond Work

Mrs. Ranna Adler was honored Sunday night by veteran comedian George Jessel and more than 300 of her fellow Albuquerqueans for her work in behalf of the Israel bond campaigns.

Mrs. Adler, a resident here 32 years, received a plaque from Jessel who served as master of ceremonies at the dinner sponsored by B’nai B’rith at the Western Skies. Mrs. Adler earlier was cited for her work with the United Jewish Appeal and for advancing the interests of the National Conference of Christians and Jews.

Nate Wineberg, dinner chairman, said that more than $50,000 in bonds were sold Sunday night. Israel now is in its 18th year of independence and the bond drive is in its 15th year in the U.S.

Jessel, who arrived at the Albuquerque Sunday afternoon, resplendent in a kingsize Western hat and cigar to match, was presented an official red carpet by Wineberg.

The presentation was to have been made by City Commissioner Chairman Archie Westfall who could not attend.

Jessel said it was his second visit to Albuquerque. He was here in 1959 to aid in a bond drive campaign.

"There have been $36 million worth of bonds sold to date," he said, "and a great deal of those sold this year have been bought from people of other faiths. They feel this is the right thing to do to help protect democracy as well as being a sound financial investment."

He said the bulk of the money invested in the bonds stays in the U.S. and is used for trade purposes, boosting the economies of both the U.S. and Israel.

Jessel left Albuquerque after the dinner on his return trip to Los Angeles and a late Sunday night filming of a segment of the Dean Martin show. Monday he flies to Miami Beach for another appearance.