

TOMORROW IS THE DAY!

OF THE

BELL STORE'S OPENING SALE

CAN'T AFFORD TO MISS IT!

BE HERE EARLY AND GET FIRST PICK OF THESE GREAT BARGAINS!

AND HERE IS THE LINEUP:

MEN'S FURNISHINGS

3 Dress Shirts, \$1.50 Sellers, on Sale for	89c
3 Blue Work Shirts, Full Cut, 2 pockets	69c
3 Lighter Weight Blue Work Shirts	49c
3 Nucleoth Shirts, Brown and Gray Checks	89c
3 Broadcloth Shirts, Tan, White, and Blue	\$1.39
3 Silk Shirts, Regular \$6.00 Values, Opening Sale Price	\$2.98
3 \$1.00 Silk Ties, Latest Patterns	49c
3 Silk Ties, up to \$2.00 Values	95c
3 Caps, up to \$2.00 Values	95c
3 Overalls, Heavy Denim	98c
3 Fancy Rayon Sox, 8c sellers	25c
3 Cotton Everyday Sox, Black or Gray	9c
3 Handkerchiefs, Red or Blue	5c
3 Mercerized and Side Sox	19c
3 Canvas Slippers	9c
3 Extra Heavy Shirts and Drawers, 5c Sellers, at, per Garment	69c
3 Summer Weight Ribbed Union Suits, \$1.25 Sellers	89c
3 Heavy Ribbed Union Suits, White and Ecru, \$1.75 Sellers	\$1.19
3 Athletic Union Suits	49c
3 Balbriggan Shirts and Drawers, on Sale for, per Garment	39c
3 High Grade Silk and Wool Blazer Sweaters, \$6.00 value, for	\$3.95

LADIES' DRESSES

No space here to mention them all; you will be amazed to see these well selected Dresses go at these Low Prices

\$6.50 Dresses **\$3.95**
 Opening Sale Price

\$10.00 Dresses **\$5.98**
 Opening Sale Price

And a few Beauties of the Latest at \$6.75 and **\$12.75**

Ladies' Bungalow Aprons, Fast Colors **49c**

Girls' Gingham Dresses, Up to \$1.25 Sellers **79c**

Ladies' All Wool Sweaters, Up to \$5 values, at **\$2.49**

One Big Lot of Ladies' Trimmed Hats, about 150 of these; up to \$3 values; while they last **98c**

IN THE YARD GOODS SECTION

Apron Gingham, per Yard	8c
Manchester Chambray, Pink, Blue, Green, per Yard	10c
Percales, Light, and Blue per Yard	10c
Muslin, unbleached per Yard	10c
Muslin, bleached per Yard	12c and 14c
Plaid Dress Goods, a Suitable Material for Girls, Dresses, per Yard	19c
Rayon Cloth, 32-inch, Checks and Plain per Yard	35c
Dress Gingham, 27-inch, Opening Sale Price per Yard	10c

MEN'S AND BOYS' CLOTHING

Men's All Wool Worsted Suits, Conservative Styles in Blue or Brown **\$14.95**

Men's Suits, All Wool Worsteds; Young Men's Models and Conservatives **\$16.95**

KORRECT KLOTHES ARE KNOWN ALL OVER
 Just come in and look them over. They have the high grade workmanship, plus style, and the prices are moderate.
 THE PRICES RANGE FROM
\$18.50 TO \$29.50

You will be pleased to wear one of these Suits and Recommend it to your friends

Young Men's Collegian Style Dress Pants, \$4.50 and \$5.50 Values **\$2.95 and \$3.95**

Men's Dress Pants, Striped Worsteds **\$2.95 and Up**

Boys' Cassimere Longies, Gray and Tan **\$1.98**

Boys' Corduroy Longies, the Better Grade **\$2.69**

Little Boys' Sailor Suits, Up to Size 6 **\$2.49**

Boys' Suits, all the Latest Patterns, with Longies and Vest **\$3.95 and Up to \$8.45**

LADIES' AND CHILDREN'S WEAR

Silk Scarfs, Up to \$2.45 values	98c
Ladies' Lingette Princess Slips, White, Pink, Blue, Green and Lavender	49c
One Big Lot of Ladies' Satcen Bloomers and Crepe Step-ins, at, per Garment	49c
Ladies' Shoulder Strap Union Suits, 69c sellers, on sale for	39c
Ladies' Vests, Pink or White, 35c seller, at	19c
Crepe or Muslin Night Gowns, \$1.50 values	98c
Rayon Silk Teddies, the Better Grade, at	89c
Girls' Lingette Bloomers, Assorted Colors	39c
Children's Sweaters, the Latest Styles in all the Pretty Colors, some Belted, others Plain, 98c and	49c
Boys' All Wool V-Neck Slip-over Sweaters	\$1.98
One Lot of Boys' Silk and Wool Blazers and V-Neck Sweaters	\$2.69
Boys' Caps, up to \$1.50 Values	79c
Children's Cover-alls, the 98c Sellers for	77c
Boys' Overalls, the Heavy Denim, All Sizes	89c
Boys' Khaki Longies	95c
Boys' Dress Shirts, White, Blue and Ecru	89c
Boys' Blue Chambray Shirts, a Good Quality	59c

SHOES! FOR THE ENTIRE FAMILY!

Men's \$2.50 Scout Shoes, Solid Leather	\$1.69
Men's \$5.00 Goodyear Welt Army Shoes	\$3.85
Men's \$5.50 Black or Brown Calf Dress Shoes	\$3.49
Men's \$5.50 Black or Brown Vici Kid Dress Shoes PETER'S Brand, Blucher Style	\$3.49
Men's \$6.00 Oxfords, in Black or Tan	\$3.75
A Beautiful Line of DIAMOND BRAND Ladies' Pumps and Strap Slippers	
Ladies' 1-Strap Blonde Strap Pumps \$5.00 value	\$3.38
Ladies' Patent Blonde Trimmed Strap Pumps	\$3.90
Ladies' Tan 1-Strap Pump, \$5.00 seller	\$2.49
Ladies' Brown Alligator Pumps, \$6.00 Seller	\$3.49
Ladies' Blonde Alligator Trimmed Pumps	\$4.35
Ladies' Patent Eyelet Pumps, \$6.50 Seller	\$3.90

GIRLS' SHOES, BOYS' SHOES

A Full Line of Them at Cut Prices. A Special Bargain Table of Girls' and Boys' Oxfords, \$1.49 and \$1.85 while they last

DOMESTICS AND NOTIONS

3 Size Huck Towels	13c	Pillow Cases, 42x36	19c
3 Turkish Towel 82x36	23c	Crochet Silk	6c
3 Heavy, Full Size Bath Towels	39c	Spool Silk	5c
3 Year Sheets, 1x90	89c	Sewing Thread, 3 for	10c

HOSIERY

3 Rayon Silk Hose, All Desirable Colors	25c	Children's Cotton Hose	11c
3 Women's Fancy Ribbed Hose, Tan, Gray, and Black	19c	Infants' Rayon Silk Hose	49c
3 Full Fashioned Silk Hose	89c		
3 Cotton Hose, Black or Brown	9c		